

# CORPORATE IMPROV EXPERIENCES

Transforming Teams with  
Rodney Perry



# INTRODUCTION / EXECUTIVE SUMMARY

## Opening Statement

Meet Rodney Perry—comedy powerhouse, Navy veteran, stroke survivor, and corporate transformer. With more than 30 years of entertainment experience, Rodney delivers more than just laughs—he delivers insights, resilience, and transformation through humor and heart.

## Why It Matters

Organizations striving for cultural change, creative agility, and leadership excellence will discover that engaging with Rodney's improv-led experiences isn't just memorable—it's measurable.

The *..Never Deny, Next, Level.* experience is engineered to spark authentic engagement and elevate performance from



Rodney Perry

IMPROV isn't just comedy—  
it's the art of thriving  
in uncertainty.

– Rodney Perry

*Rodney Perry*

# NEVER DENY. NEXT LEVEL.

Improv-Fueled Transformation for Corporate Teams

“Unlock the power of ‘Yes, And...’ –where teamwork, resilience, and authentic leadership collide.

## CURRENT CORPORATE CHALLENGES

- Stagnant communication and lackluster collaboration
- Teams stuck in reactive modes, avoiding innovation
- Leadership that under-leverages emotional intelligence and authenticity

## THE OPPORTUNITY

Transform passive environments into energized ecosystems where people respond rather than react, listen deeply, collaborate creatively, and lead with both heart and conviction.

*Rodney Perry*



**“ LAUGHTER  
ENGAGES  
THE HEART AND  
EMPOWERS  
THE SOUL ”**

*Rodney Perry*

# KEY WORKSHOP ELEMENTS & OUTCOMES

## Key Activities

### The “Yes, And” Method

Encourage ideation and co-create on the spot—perfect for brainstorming, strategic alignment, and confidence-building

### Next-Level Listening

Teach participants to listen beyond words, improving empathy, clarity, and client engagement

### Pivot With Power

Train leaders to stay flexible and decisive when unexpected challenges arise

## Expected Outcomes

- Strengthen trust and collaboration
- Sharpened quick-thinking and emotional intelligence
- Elevated public-speaking and executive presence
- A culture rooted in creativity, resilience, authenticity, and innovation





Break out of the comfort zone  
to grow your team's  
zone of genius

*Rodney Perry*

# Why It Works: The Psychology & Business Impact

## Subconscious Triggers & Emotional Resonance

- Humor as a bridge: It bypasses resistance, lowers defensiveness, and fosters openness. Adopting that mindset encourages risk-taking, innovation, and collaborative ownership.
- Resilience through narrative: A personal comeback—from stroke survival to stage success—serves as a powerful emotional anchor and motivational spank.  
„Yes, And... fosters psychological safety. Adopting that mindset encourages risk-taking, innovation, and collaborative ownership

## Corporate ROI

- Enhanced team performance and fluid decision-making
- Leadership that is emotionally aware, agile, and authentic
- Lasting culture shifts rooted in trust and creative engagement

*Rodney Pomy*



**EMBRACE THE UNKNOWN,  
GROW TOGETHER**

# Never Deny. Next Level.

(NDNL)

## What It Is:

A customized 90-min to 3-hour improv workshop powered by Rodney Perry—which brings corporate growth to life through laughter, engagement, and real-world tools.

## Core Philosophies:

- Never Deny your team's growth, potential, or the value of uncertainty.
- Next-Level means always elevating your responses, collaboration, and confidence
- Grounded in the improv mantra: “Yes, And...”—embracing and building on each idea safely and creatively

*Rodney Perry*

COLLABORATION

AGILITY

RESILIENCE

INNOVATION

AUTHENTICITY

TEAMWORK

TEAMWORK

TRUST

NEXT LEVEL

EMPATHY

TRANSFORMATION

CONFIDENCE

GROWTH

LEADERSHIP

YES, AND...

# KEY WORKSHOP ELEMENTS & OUTCOMES

## Key Activities

**The “Yes, And’ Method:** Encourage ideation and co-creation on the spot—perfect for brainstorming, strategic alignment, and confidence-building.

**Next-Level Listening:** Teach participants to listen beyond words, improving empathy, clarity, and client engagement

**Pivot With Power** Train leaders to stay flexible and decisive when unexpected challenges arise.

**Energy Transfer & Team Sync:** Tap into group dynamics to energize collaboration and shift culture positively

*Rodney Penny*

A group of four diverse people (two men and two women) are sitting around a table in a meeting, laughing together. The image is overlaid with a dark blue filter. The text is centered in a bold, white, sans-serif font.

**TEAMS THAT  
LAUGH TOGETHER,  
LEAD TOGETHER.**

# NEVER DENY. NEXT LEVEL

Improv-Fueled Transformation  
for Corporate Teams

Unlock the power of "Yes, And."—where  
teamwork, resilience, and authentic leadership  
collide.

*Rodney Perry*

**YES, AND...**  
**IS THE FUEL**  
**FOR BREAKTHROUGH IDEAS**

# WHY RODNEY PERRY?

**Unmatched blend of credibility:** 30+ years in comedy, combat-tested in the Navy, and proven resilience after a stroke.

**Authentic, magnetic presence:** Rodney's real-life story and warmth draw people in, while his humor keeps them engaged.

**Customizable delivery:** Workshop lengths ranging from 90 minutes to 3 hours, designed for any corporate structure

*Rodney Perry*

A group of four diverse people (two men and two women) are sitting around a table, laughing and smiling. They appear to be in a meeting or collaborative work environment. The background is dark and slightly blurred, focusing attention on the people and the text overlay.

“Laughter turns  
work’ into play.”

*Rodney Perry*

# NEVER DENY. NEXT LEVEL?

Ready to take your team to the Next Level?

Bring Rodney Perry's 'Never Deny. Next Level.' into your workplace and electrify how your team connects, responds, and leads.

## CONTACT:

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*Rodney Perry*

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